

Reach Your Target Market in



Advertise in CLCA East Bay Publication

Offshoot

Circulation: 275

Ad Deadline

Artwork must be received by the 10th of the month prior to publication. Publication is the first of each month.

Submit your advertisement in eps, tif or pdf format along with your completed Advertising Agreement (below) and check payable to **Jerrie Beard & Associates** to: **Jerrie Beard, Beard & Associates, PO Box 7, Pollock Pines CA 95726, or fax to (530) 621-2043.**

Contact

Jerrie Beard (800) 605-1701
jsb@beardassociates.com

Each month, members of the East Bay Chapter of the California Landscape Contractors Association (CLCA) receive *Inside Scoop*, a monthly publication carrying information on chapter and state business, legislative issues, educational programs, and items of interest to the landscape industry in San Diego.

Inside Scoop is mailed directly to the decision makers in the company, the people who purchase your products. When your ad is seen in *Inside Scoop* every month, you will gain top of mind consciousness for your company and products.

We are now accepting advertising commitments for 2012. Please look over the rates below to determine ad sizes and costs.

Publication/ad size	Monthly (BW)	Annual (BW)	Annual (Color)
1/8 page (3.625" w x 2" h)	\$ 52.55	\$ 630.60	
1/4 page (3.625" w x 4.625" h)	\$102.75	\$1233.00	\$1516.00
1/2 page (7.5" w x 4.625" h)	\$180.00	\$2160.00	\$2678.40
Full page (7.5" w x 9.5" h)	\$280.00	\$3360.00	\$4166.40
Insert (8.5 x 11 - 350 pieces)	\$275.00		
Insert (11 x 17 - 350 pieces)	\$400.00		

Call Jerrie Beard at 800.605.1701 Today!

Advertising Agreement

Please complete and return with your ad copy and check made payable to **Jerrie Beard & Associates** to: **Jerrie Beard & Associates, PO Box 7, Pollock Pines CA 95726.**

Publication	Ad Size	# of Insertions	Insertion Months	Total Cost**
Inside Scoop				

Company _____ Total Due _____

Authorized Signature _____ Date _____

The unused portion of advertising fees paid in advance will be refunded in the event that advertiser decides to cancel and provides 30 days written notification. For information on advertising in the Kern County, Sacramento, San Diego or San Francisco Bay Area Chapter publications, contact Jerrie Beard at (800) 605-1701 or jsb@beardassociates.com.